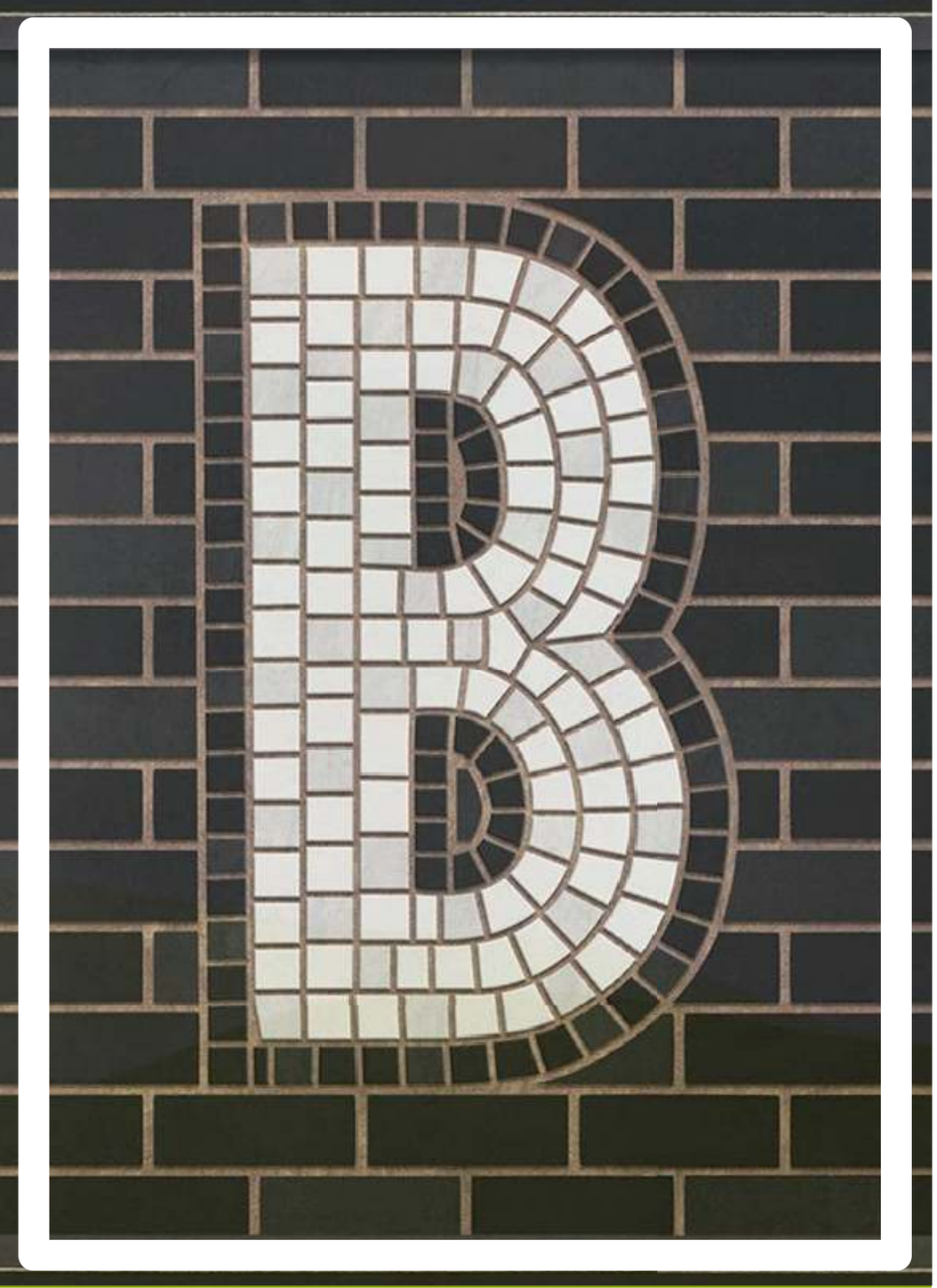



# The DoubleTree by Hilton Asheville – Biltmore

2027 Preview



# Welcome

Biltmore Farms is thrilled to welcome you to the DoubleTree by Hilton Asheville-Biltmore. This overview showcases the complete transformation our hotel is undergoing. Scheduled to reopen next April, we are currently accepting group and meeting bookings for 2027.

# A Legacy Renewed

In 2026, our property will undergo a complete renovation that will transform every inch of the hotel.

Inspired by the elegance of the Biltmore Estate, each space has been thoughtfully reimagined. When the DoubleTree reopens, guests will discover an inviting atmosphere with subtle nods to Asheville's distinct character and history.

The hotel will launch with an all-new full-service restaurant, stylish lobby bar, and coffee shop.



# In the Heart of Asheville

Just one block from the Biltmore Estate and historic Biltmore Village, and close to downtown Asheville, our hotel places guests at the center of the area's charm. Guests can enjoy boutique shopping and local dining within an easy walk.







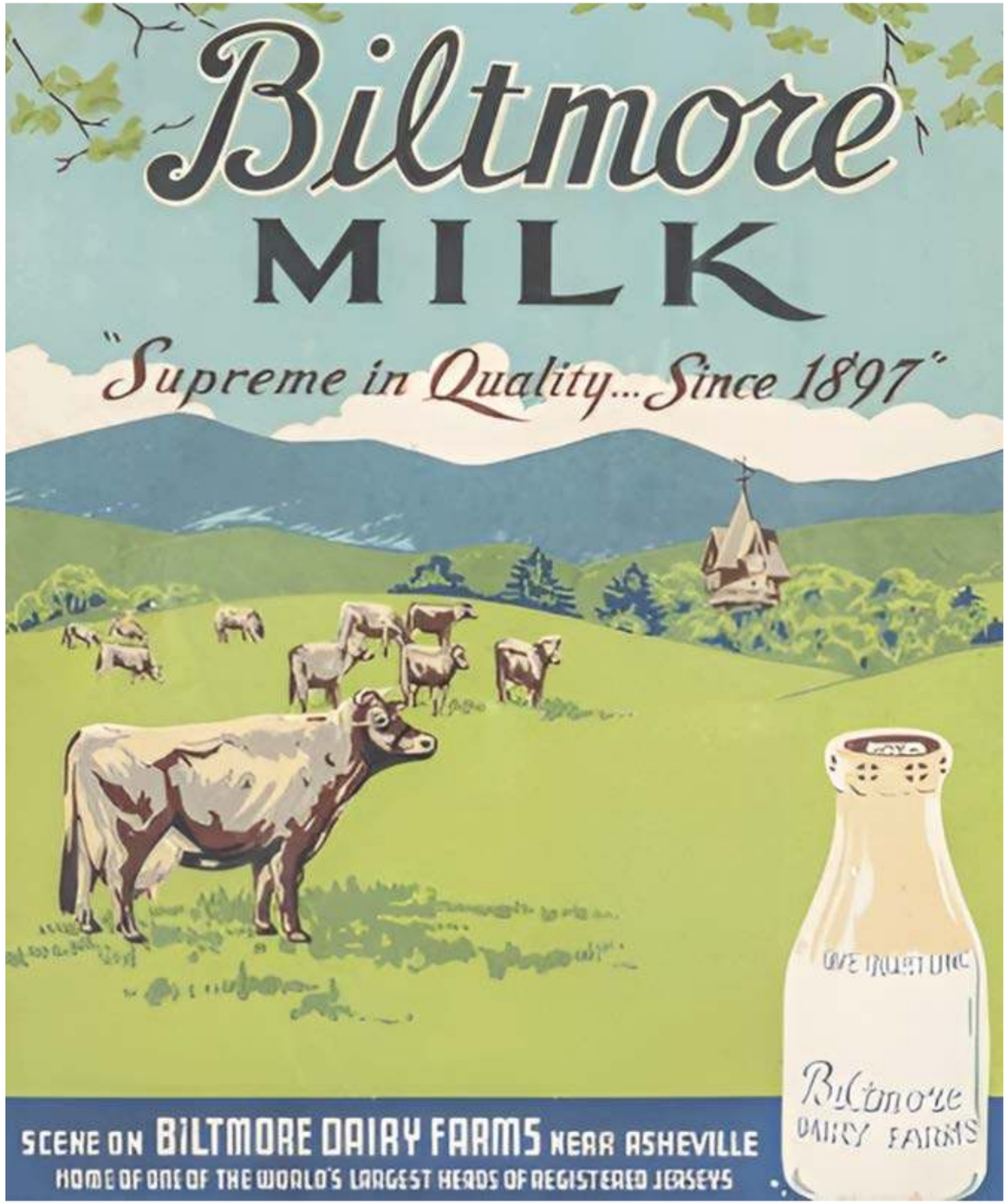




# Rich in History

Our hotel stands on the historic site of the former Biltmore Dairy Farms plant, an enterprise founded by George W. Vanderbilt during the construction of the Biltmore Estate. What began as a supporting operation quickly grew into the region's largest independent dairy. In fact, Vanderbilt's prize-winning cattle were as legendary as his family's hospitality.

That welcoming spirit was carried through Vanderbilt's grandson, George Cecil, who furthered the company's legacy by building its first hotel. Today, the DoubleTree proudly continues his commitment to offering an unrivaled guest experience.



# Inspire Strategize Collaborate

The DoubleTree by Hilton Asheville - Biltmore is where meaningful connections and progress are made. 12,000 square feet of welcoming spaces invite attendees to focus, converse, or unwind.

- Grand ballroom
- Flexible meeting rooms
- Warm gathering spaces
- Wood-paneled bar
- English-style gardens














# Rooms Befitting a Vanderbilt

All 197 spacious guest rooms are being completely transformed. Natural light spills through large windows while wood trim and brass finishes bring quiet sophistication.

The Cecil Wing and Vanderbilt Tower will offer King, Double Queen, and Suite room options, ensuring a comfortable experience for every attendee.

# Say Hello to piebird

The Doubletree will reopen with a new full-service restaurant concept, piebird.

Serving Americana classics with house made pies as a specialty offering, piebird captures the warmth of a home cooked meal through tasty food and a relaxed environment where people can connect over a shared meal.







# An Asheville Icon Returns

A surprise experience awaits guests and Asheville residents alike. A new vintage-style coffee and ice cream shop will open alongside the DoubleTree and piebird.



# Take a Virtual Tour

Click here to explore the lobby, guest rooms, ballroom, and piebird. In every space, thoughtful design and attention to detail come together to make each guest's stay truly memorable.






*We look forward to seeing you at the DoubleTree by Hilton Asheville - Biltmore.*

*We are confident that our newly-renovated hotel, unmatched location, and shared history will deliver a memorable experience to your entire group.*

HERB ARNOLD, Market Director of Sales

# Thank You

DoubleTree by Hilton Asheville – Biltmore
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